**Plan created for Task 13 Web Design**

**Target Audience: the particular group of people to whom the product is aimed at – who, what, where why?**

**Who: The Website is designed to attract customers, to sell tourism packages to Domestic Customers.**

**What: Tourism Packages and deals.**

**Where: Waitomo District**

**Why: The Website is designed to promote Tiki’s Tours business of tourism.**

**Purpose of the Web Design: this refers to the Purpose of each of the Task documents templates you will be discussing in this Plan.**

**The Purpose of the Web Design is to promote the business of Tiki’s Tours which is based on tourism. Tiki’s Tours is offering various package deals on places in Waitomo District.**

**Document Specifications:** **this refers to** **Specification of each Task document templates that you have created and are discussing in this Plan.**

**What does the website contain with regard to images, what layout will be used, line spacing, paper, margins, colours, font styles and font sizes are used?**

**How will the User make use of each document template?**

What software program was used to create the Website? HTML and CSS.

Font Style used? Default Font Style used unless specified in CSS.

Font Size used? Default Font Size used unless specified in CSS.

How many html pages are there? Five

What are the names of the html pages? Htmlpage1, About.html, Destinations.html, Packages and Deals.html, ContactUs.html

Images used belongs to the company in question: Yes

Image/s description ie – waterfall: Company Logo, Te Kuiti, Ruakuri Cave, Marokopa Falls

Images are inserted in which pages? Htmlpage1.html, Destinations.html, ContactUs.html

**Constraints: these are the limits on the document and/or its development (e.g. time, money, expertise, materials etc)**

Time spends on learning html codes and CSS.

**Evaluation Form**

**In each row answer these questions: type a short statement for each Task outlining your opinion of the document created.**

|  |  |
| --- | --- |
| Documents meet all requirements according to the brief and plan? **Task** | **Y** |
| Document is accurate? **Task** | **Y** |
| Document is presented attractively and formatted as specified in the brief? **Task** | **Y** |
| Document demonstrates desktop publishing principles?  **Task** | **Y** |
| Appropriate graphics are placed in the document and maintain integrity?  **Task** | **Y** |
| Sources of text and images used are **APA** referenced (if you created the Text/Images then you need to state this) in accordance with Copyright requirements? **Task** | **Y** |

**If any of the above requirements are not met, write down the modifications required below.**

N/A

**Modifications required: what modifications/changes did you have to make to your document to create the final template?**

N/A

**APA Referencing: Refer to this link to remind you of the correct layout** [Guide home - APA 7th Edition Referencing Guide - LibGuides at Wintec](https://libguides.wintec.ac.nz/APA/current)

**Marokopa Falls : Information Retrieved from** <https://www.doc.govt.nz/parks-and-recreation/places-to-go/waikato/places/waitomo-area/tracks/marokopa-falls-walk/>

**Ruakuri Cave: Information Retrieved from** <https://www.waitomo.com/glowworms-and-caves/ruakuri-cave>

**Te- Kuiti: Information Retrieved from** <https://www.newzealand.com/nz/te-kuiti/>

Map: Google.(n.d). [ Google Map of TE+KUITI +i-SITE] RETRIVED SEPTEMBER 28,2021, From https://www.google.com/maps/place/Te+Kuiti+i-SITE+Visitor+Information+Centre/@-38.3350504,175.1660569,18.5z/data=!4m5!3m4!1s0x6d6cbba355600a67:0x6f7bad649611dc2e!8m2!3d-38.3352763!4d175.1657847

QR Code Generator: Retrieved from <https://www.qr-code-generator.com/> September 28,2021.

**Conceptual Design: Complete a draft design of your website on the next page. Remember to sign and date this document on the last page.**

**Conceptual Designs**

Draw by hand or using MS Word, how your website will look. These drawings do not need detail, just an indication of where information will go. You can use text boxes to show where a logo will go and the size, or to show where contact details will go.

Search Box

Tiki’s Tours Logo

Nav Bar

Tiki’s Tours Images

About Us

Navbar

Information about Tiki’s Tours Business.

Information about Tiki’s Tours

Navbar

Information about the place

Images of Places

Destinations

Packages and Deals

Navbar

Tour Deals Table

Merchandise Deals

Contact Us

Navbar

Location Map

Contact Details of Tiki’s Tours with Scanner box

**Compliance statement: Your confirmation that you have completed all the Tasks successfully as required in the Briefs.**

*Following modifications and re-evaluating, the document fully complies with the requirements of the task and brief: text is accurate and formatted as required, presentation (balance, harmony and sequence) is appropriate and publication is readable and legible.*

SIGNED: Gagandeep Kaur

DATED:2/11/2021